

Capital Campaign Fundraising!

Steps to create your own personalized crowd sourcing page

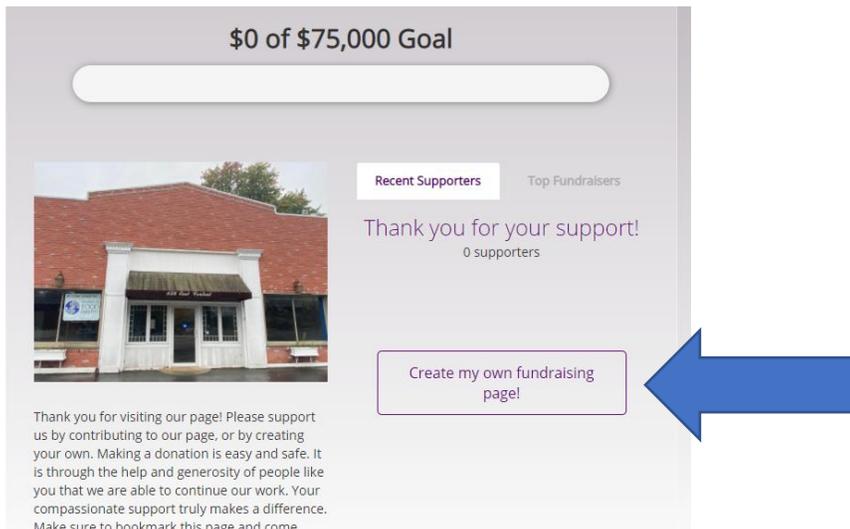
1. Head to the CrowdFund Page

<https://interland3.donorperfect.net/weblink/weblink.aspx?name=E188424&id=38>

The page will look like this:



2. Scroll down until you can see create my fundraising page! Click create my own fundraising page.



3. Put your name and email address in and click create my page

Sign up for your own individual Crowdfunding page!

Complete the form below to create your own personal Crowdfunding page.



Create My Page →



Your Page Has Been Created

Customize and share your page by using the links we just emailed you

Okay

5. Open your email. You will have received two emails from mduffy@franklinfoodpantry.org. One subject will say support my fundraising efforts and the other will say, “personalize your Crowdfunding page - do not share link”. Open the Personalize your Crowdfunding page email.

Congratulations, Laura Offen!

Your Crowdfunding page for "Franklin Food Pantry Building Fund" has been created.

You can personalize your page to share more about yourself and your goals with supporters.

Please note if you receive cash or check gifts as part of this campaign, please contact us for instructions on how to deliver these payments and have them reflected in your goal.

[Personalize my page!](#)

The link to personalize your page should not be shared.

Personalizing your page will make it more effective:

- Share your story - Write about your passion and commitment to our mission.
- Add a photo - Use your picture or another image that resonates with supporters.
- Set your goal - Show supporters how close you are to your target funding level.
- Make a donation - People are more likely to donate when they see others gave too.

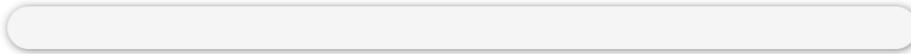
6. Click the personalize my page button

7. Where it says \$0 of \$75,000 click the pencil button and change it to \$1000 or whatever dollar amount you would like to raise!!

Franklin Food Pantry Building Fund

Supporting Franklin Food Pantry
Created by LAURA OFTEN ✎

\$0 of \$75,000 ✎ Goal



8. Click on the box where you can customize your message. Feel free to edit or leave as written. You may also use sample language below:

Thank you for visiting my page. I am choosing to raise money for the Franklin Food Pantry Building Fund. Your donation will the Food Pantry renovate their recently purchased building into a Pantry that better serves the over 1400 people in the Franklin area. Thank you for your support. Together we can make a difference.

Anonymous \$100
Sep 1

John Doe \$100
Sep 1

Change Image ✎

Show Supporter List

B I U A T [Icons]

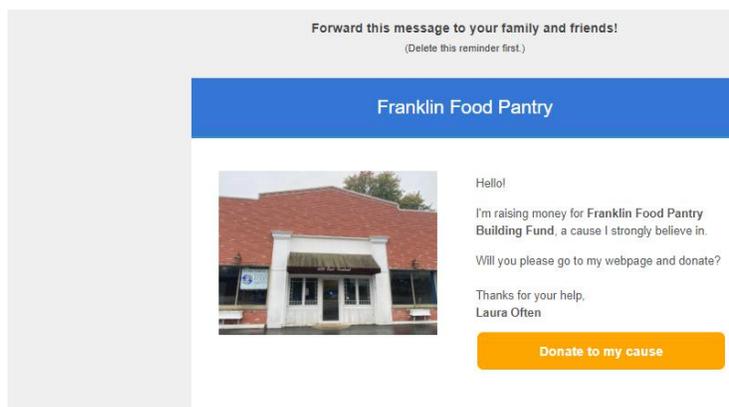
It means a lot to me that you are here to offer your support for The Franklin Food Pantry - an organization that I fully support. I've committed to raising as much money as I can and I really need your help to fulfill this promise. Thank you so much for donating whatever you can - every gift makes a difference.

Save and Publish

9. Now you are ready to SAVE and PUBLISH YOUR PAGE

[Email me a new link for this page](#)

10. The next step is simple: **share your page as widely as possible**. Check your email for the message from mduffy@franklinfoodpantry.org sent to you with the subject *Support My Fundraising Effort*.



Forward the email to your friends and family so they can visit your page and donate. Make sure to update the subject line and delete the Fwd in the subject. Also remember to delete the reminder: **Forward this message to your family and friends!**

Here is some sample language you may use or edit.

Hello!

I'm raising money for the Franklin Food Pantry to help support renovating their new building to better support the over 1400 individuals they serve. With your help the Pantry can transform 138 East Central Street into a Pantry that helps our neighbors more than just Food Insecurity. The new building will allow The Franklin Food Pantry to increase safety, accessibility, confidentiality and robustness of its current services and help The Pantry to develop new services to better fulfill the full mission of the Franklin Food Pantry. Your donation will directly benefit people right here in my community and every dollar helps the Pantry get closer to their goal. Will you please go to my web page and donate?



11. If you would like to share your page on social media, your personalized URL is on the bottom of the personalize your Crowdfunding page email.

Feel free to tag the Franklin Food Pantry our Twitter handle is: @FranklinFoodPan and our Facebook is: @FranklinFoodPantry

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Reach your page directly at:
<http://weblink.donorperfect.com/FranklinFoodPantry/FranklinFoodPantryBuildingFund/LauraOften>

 **online forms**
Crowdfunding made easy



🔗 If you have questions about the campaign or how to set up DonorPerfect please email Lynn at lcalling@franklinfoodpantry.org. Thank you for your support. Everyone can make a difference in the fight against food insecurity.