



FRANKLIN  
FOOD  
PANTRY

**FY23**

# **Annual Report**

**A Year of Transformation**



**July 2022 to June 2023**

[www.franklinfoodpantry.org](http://www.franklinfoodpantry.org)  
341 West Central Street  
Franklin, MA 02038  
508-528-3115



# Letter from the Executive Director



**Tina Powderly**  
Executive Director

Dear Friends,

This year has been a time of incredible transformation and growth. The Pantry, which was once a small, but important endeavor run by a few volunteers in a church basement, has flourished into a thriving non-profit organization. This year, we moved to our newly renovated location at 341 W. Central Street, a larger, more efficient space to meet the community's rising demand for food assistance. With approximately 5,000 square feet of shopping, storage, and meeting space, increased cooler and freezer capacity, and ADA-compliant accommodations, we can now offer enhanced programs and services, many healthy food options, and so much more in a welcoming and inclusive space.

It's not just the physical building that underwent an evolution. This year we welcomed four new board members to strengthen The Pantry's governance and oversight. Our team of volunteers grew to 140, and Community Gardens provided 1,227 pounds of fresh, local produce. We grew strong partnerships with Greater Boston Food Bank, Lovin' Spoonfuls, and local businesses who were all essential in serving the more than 660 households we fed this year.

FY23 was successful because of our community. I am grateful to our donors, board members, partners, and clients for their collaboration and partnership, and in particular, Chris Kilburn who gave more than 10 years of volunteerism and service to The Pantry. The year ahead will have its share of challenges, but with your assistance, The Pantry will continue to prosper and make a positive, lasting impact in Franklin and beyond.

With deepest appreciation and gratitude,

A handwritten signature in black ink that reads "Tina Powderly". The signature is written in a cursive, flowing style.

Tina Powderly, Executive Director

# The Pantry's New Home



In 2021, The Pantry launched a campaign to raise funds to purchase and renovate a building at 341 W. Central St. in Franklin; expand programming to meet anticipated increases in demand; and establish a fund for future building expenses.

As of June 30, 2023, The Pantry had raised nearly \$2 million toward that goal. Every contribution, of every size, mattered and helped us to realize our vision for the building.

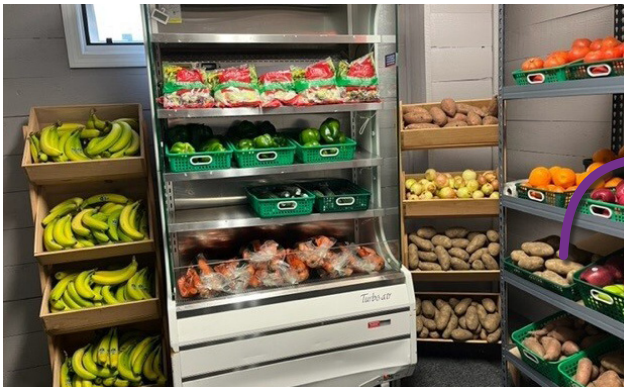
Thank you to the MassDevelopment Underutilized Property Program for a \$500,000 grant, and the Massachusetts Legislature for a \$50,000 grant to help renovate the building to meet ADA and environmental standards.



Special thanks to the Aldrich Family for their contributions and support of our new location at the former site of Edwin's gift store.



# Our Building Transformation



Increased building square footage 108%.

Expanded cooler and freezer capacity by 185%.

Grew shelving and storage space.

Incorporated ADA-compliant walkway, lift and restrooms.

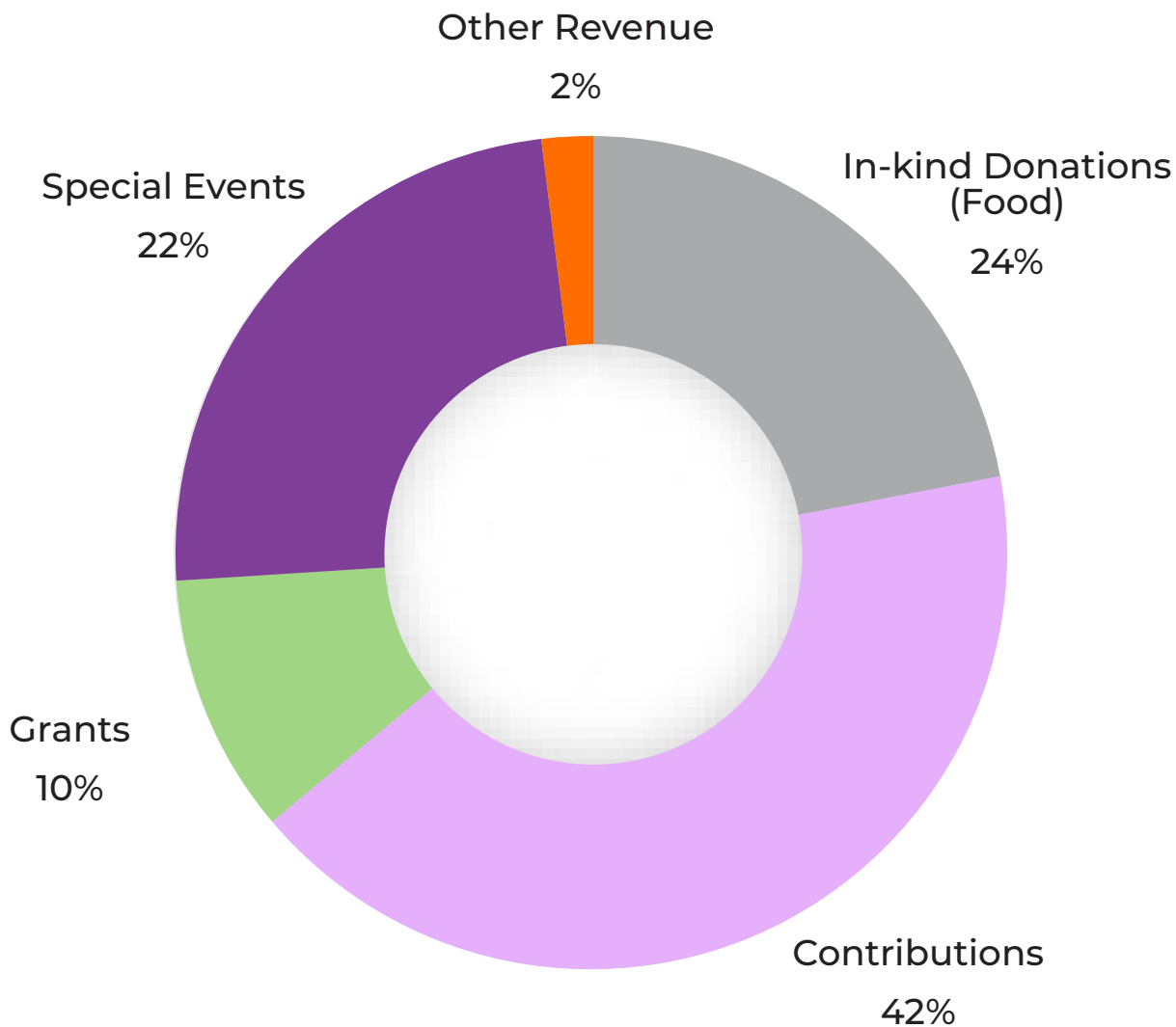
Built private client meeting rooms to ensure privacy in a dignified and welcome space.

Created Community Meeting Room to enhance partnerships and collaborations.



# Operating Revenue Sources

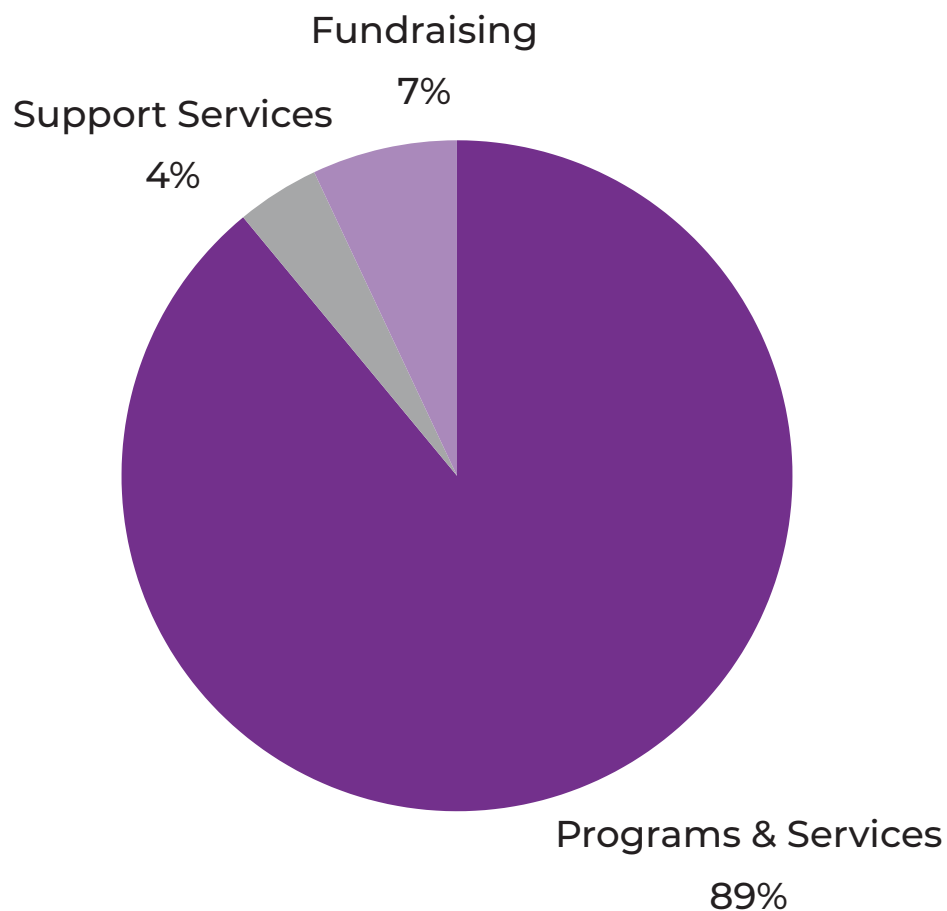
The Pantry's revenue is generated through special events, general giving, in-kind donations, and grants.



## A Little Goes a Long Way

The Pantry's largest source of revenue is from individual donations, and 89% of the donations are less than \$100.

# Our Expense Allocation



89% of revenue is spent on feeding our neighbors. This includes purchasing food, processing food, client assistance and referrals, deploying staff, managing volunteers, and other operating costs.

7% of revenue is used to support fundraising events and programs to increase awareness and engage the community.

4% of revenue is for support services including office expenditures.

# Opportunities to Support The Pantry

Individuals, organizations, and businesses supported The Pantry through:

Food and fund drives

Community events

Franklin High School Empty Bowls Club

Falmouth Road Race

Franklin Turkey Trot

Franklin Food Elves campaign

New building campaign

Private (by-invitation) events

Annual appeal

Monthly giving

Direct giving

Memorial and legacy gifts



# Programs and Services



**In-Person Shopping**  
Clients shop in-person on Tuesdays, Thursdays and Fridays.



**Curbside Pick-up**  
Clients pick up food curbside on Tuesday evenings.



**Kid's Bags**  
Snack bags for children living in client homes.



**Mobile Pantry**  
Food staples, proteins, dairy and produce transported to three sites for individuals who may have difficulty visiting our location.



**Home Delivery**  
Available for clients who cannot visit the Pantry due to medical or mobility issues.



**Community Garden Program**  
Organic, locally-grown produce offered throughout the growing season.



**Summer Farmers Market on the Commons**  
SNAP coupons accepted for fresh, locally grown produce.



**Weekend Backpack Program**  
Weekend meals and snacks for children in Franklin Public Schools.



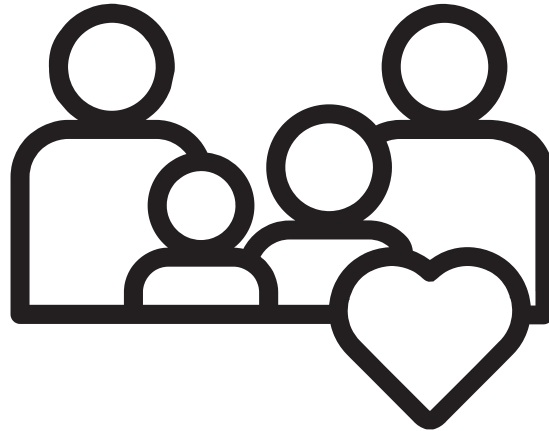
**Emergency Food Bags**  
For anyone who comes to our door for help.



**Holiday Meal Kits**  
For special celebrations.

# Our Impact

Reached  
**17,362**  
People in 666  
Households




**31,732** <sup>21%  Growth</sup>  
Grocery Bags  
Distributed 

Distributed <sup>52%  Growth</sup>  
**1,227** lbs   
of Produce From  
Local Gardens

 **676**  
Holiday Meal  
Packages Distributed

<sup>61%  Growth</sup>  
  
FRANKLIN  
FOOD  
PANTRY

  
Weekend  
Backpacks  
**3,236**  
Distributed  
An Average Of  
**81** Children  
Received  
a Backpack  
Each Week

**1,162** Bags  
Delivered to Three  
Different Sites

# Awards and Affiliations



## **Four-Star Charity**

*Meets or exceeds best practices*



## **GuideStar**

*Highest level ranking*



*Voted Best Place to Volunteer in 2022 and 2023*



*Enables volunteers to achieve operational efficiency and greater social impact*



**The American Institute of Architects**

## **AIA Honor Award**

*Kuth Ranieri Architects awarded Excellence in Architectural Design*



**Partner**

# Building Community



“Thank you so much for your time and generosity. Thank you for being there to lend a helping hand. Your actions have made a huge impact on my life as well as all the other families that need support.”

- Pantry Client

“Volunteering at The Pantry has changed me for the better in so many ways! When I first started, I had no idea how impactful and important my time here would become. Helping and connecting with others sparks happiness and gives me a sense of accomplishment and joy.”

- Erika Cummings, Pantry Volunteer



“I am grateful to work in a community that is dedicated to fighting food insecurity. The Pantry’s increased warehouse space, freezer and fridge capacity, and clean and organized marketplace provides neighbors access to healthy, nutritious food and essential programs in a dignified and welcoming space.”

- Yianna Zicherman, Pantry Warehouse Manager

“The Franklin Food Pantry is the heart of a collaborative network of organizations, individuals and volunteers who partner throughout the year to make food and healthy, life changing programs available to our neighbors. I am proud to advocate on their behalf and support the good work they do for so many in our district.”

- State Representative Jeffrey Roy (D-Franklin)





# Board of Directors

AS OF JUNE 2023

The Franklin Food Pantry is fortunate to be guided by a Board of Directors, comprised of dedicated volunteers committed to our mission of fighting food insecurity.



**Rachel Flum**  
Chair



**Suzanne Gendreau**  
Vice Chair



**Vicki Coates**  
Secretary



**Susan Dewsnap**  
Treasurer



**Judith Perez**



**Nancy Schoen**



**Roberta  
DeBaggis Trahan**



**Jim Barton**  
Board-Elect



**Amber Baur**  
Board-Elect



**Oona Harrington**  
Board-Elect



**David Stott**  
Board-Elect

# Volunteers

The Pantry relies on committed volunteers to keep our warehouse full, our shelves stocked, and our daily operations running. Volunteers are the very heart of The Pantry and we are eternally grateful for their dedication and service to our community.

**143**   
**Volunteers**

**Provided 7,055 Hours of Work -  
A Value of \$276,485!**

## The President's Volunteer Service Award

- 5 individuals volunteered more than 500+ hours
- 4 individuals volunteered 250 to 499 hours
- 20 individuals volunteered 100 to 249 hours

# Staff

AS OF JUNE 2023



**Tina Powderly**  
Executive Director



**Marsha Tait**  
Development Director



**Anne McGillis**  
Operations Director



**Laura Doherty**  
Associate Director



**Laura Du**  
Client Services Coordinator



**Marci Duffy**  
Administrative Assistant and Database Manager



**Linda Rondeau**  
Volunteer Coordinator



**Yianna Zicherman**  
Warehouse Manager

# Our Mission

To alleviate food insecurity and compassionately empower our community through resources and collaboration.

# Our Vision

To build a community in which everyone in need has an improved quality of life through nutritious food and supportive resources.

# Our Values

**Integrity** - Openness and honesty in all relationships.

**Collaboration** - Build and foster strong community relationships.

**Stewardship** - Mindful that our mission is accomplished by the generosity of others.

**Empowerment** - Education and advocacy programs that lead to self-sufficiency.

**Service** - Commitment to excellent service for our clients, donors, and community.

**Respect** - Respect for the privacy and dignity of every person.



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