



FRANKLIN
FOOD
PANTRY

2025

Pantry Elves Crowdfunding Instructions

Step 1: Click [here](#) to go to the Pantry Elves Page.
Then Click on "Create My Own Fundraising Page!"

Pantry Elves 2025

Supporting Franklin Food Pantry

\$0 of \$80,000 Goal

Recent Supporters Top Fundraisers

Thank you for your support!
0 supporters

Create my own fundraising page!

The Pantry Elves are middle and high school students who volunteer to collect funds for The Pantry from December 1st and December 31st. The Pantry Elves Campaign began in 2006 when two local students wearing elf hats and pulling a red wagon collected food for The Pantry in their neighborhood. 100% of donations collected by



Step 2: Type in Your Full Name and Email Address (cannot be a franklinps.net email), Then Click Create My Page

Sign up for your own individual Crowdfunding page!

Complete the form below to create your own personal Crowdfunding page.

Name

Email

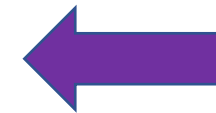
[Create My Page →](#)

FRANKLIN FOOD PANTRY
Pantry Elves

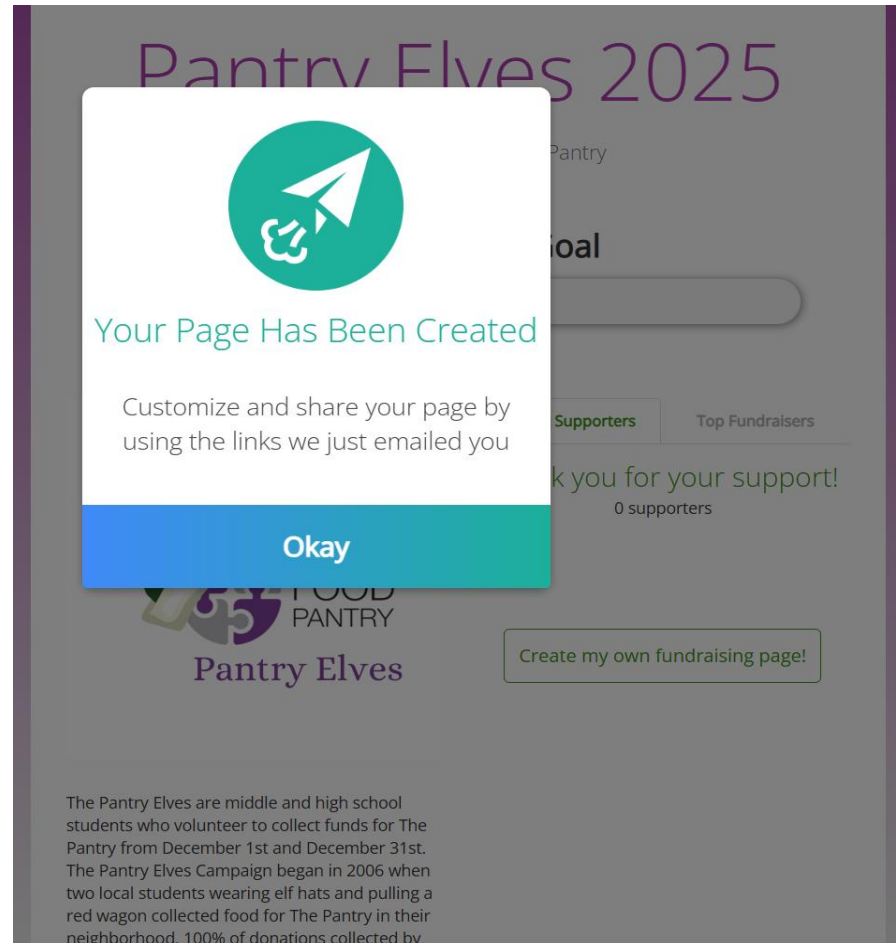
Thank you for your support!
0 supporters

[Create my own fundraising page!](#)

The Pantry Elves are middle and high school students who volunteer to collect funds for The Pantry from December 1st and December 31st. The Pantry Elves Campaign began in 2006 when two local students wearing elf hats and pulling a red wagon collected food for The Pantry in their neighborhood. 100% of donations collected by



Step 3: You Will Get This Message, Click Okay




Step 4: Open Your Email and Follow the Instructions

- You will have received two emails from thank-you@emails.donorperfect.com
- One subject will say "Support My Fundraising Efforts" and the other will say "Personalize Your Crowdfunding Page-do not share link"
- **Open the "Personalize Your Crowdfunding Page-do not share link" email**



Step 5: Click "Personalize My Page!"

Franklin Food Pantry



Pantry Elves

Congratulations, Jen Johnson Test!

Your Crowdfunding page for "Pantry Elves 2025" has been created.

You can personalize your page to share more about yourself and your goals with supporters.

Please note if you receive cash or check gifts as part of this campaign, please contact us for instructions on how to deliver these payments and have them reflected in your goal.

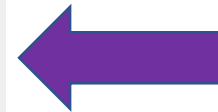
[Personalize my page!](#)

The link to personalize your page should not be shared.


Personalizing your page will make it more effective:

- **Share your story** - Write about your passion and commitment to our mission.
- **Add a photo** - Use your picture or another image that resonates with supporters.
- **Set your goal** - Show supporters how close you are to your target funding level.
- **Make a donation** - People are more likely to donate when they see others gave too.

Reach your page directly at:




Step 6: Change Your Goal from \$80,000 to \$500 (or More!) by clicking the pencil icon


You are now in edit mode. Click the  icon next to the sections you wish to edit.


- ♥ Consider using a picture of yourself or another meaningful image that will resonate with your page visitors.
- ♥ Your page text should tell your visitors why you support the cause.
- ♥ Don't forget to set your goal!
- ♥ Please note if you receive cash or check gifts as part of this campaign, please contact us for instructions on how to deliver these payments and have them reflected in your goal.

[View My Public](#)

 This page is for your use only. Do not share it with others.

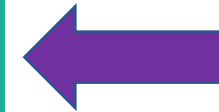
Pantry Elves 2025

Supporting Franklin Food Pantry
Created by JEN JOHNSON TEST 

\$0 of \$80,000  Goal

Thank you for your support!
2 supporters

Anonymous	\$100
John Doe	Sep 1
	Sep 1



Step 7: Customize the Message In Your Own Words Then Click "Save and Publish"



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Pantry Elves

Show Supporter List

Change Image

B *I* U A ▾ T ▾

Thank you so much for making a donation to The Pantry! This is a cause that I care a lot about. I have made a commitment to raise as much as I can to help our neighbors to have a brighter and merrier holiday season. Your support means so much!

Save and Publish



Step 8: Your Page Is Now Live! Click "Got It!"



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Awesome! Your page is out in the world!
But now what?

The next step is pretty simple: **share your page as widely as possible.** Studies show email to be most effective.

Check your email for the message we sent to you with the subject *Support My Fundraising Effort.*

Forward the email to your friends and family so they can visit your page and donate.

Got It!

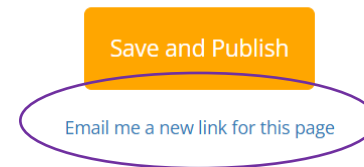
B I U A T

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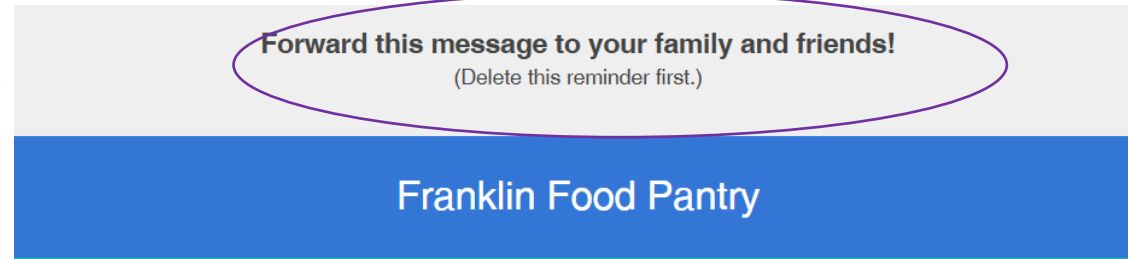
Save and Publish



Step 9: Click Email Me A New Link For This Page



Step 10: Open the "Support My Fundraising Effort" Email, Click Forward, Delete section indicated below, Add a Personal Message (see next slide), and Send It to All Your Family and Friends!



(After you click "Forward" delete this section in the body of your email prior to sending to your family & friends)

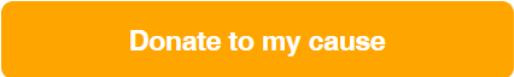


Hello!

I'm raising money for **Pantry Elves 2025**, a cause I strongly believe in.

Will you please go to my webpage and donate?

Thanks for your help,
Jen Johnson Test



Step 11: Post About Your Fundraiser to Social Media and Send via Text & Email Using Your Own Words

Possible message:

Hi everyone! I'm a Pantry Elf this year and I'm raising funds for the Franklin Food Pantry so our neighbors can have a brighter and merrier holiday season. Please help me meet my \$_____ goal!

Make a donation today on my page! Thank you!

Insert your page URL (access your link by clicking the "Donate to My Cause" button in your "Support My Fundraising Effort" email (see previous slide)

Or Insert a QR code for your page (instructions in Elf Toolkit)



Questions?

- About setting up your page
 - Email mduffy@franklinfoodpantry.org
- About the Pantry Elves Campaign
 - Email jjohnson@franklinfoodpantry.org





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Pantry Elves Campaign

**The Pantry Elves Campaign is
an online fundraiser**

- Open to middle, high school, and college students
- Register to be a Pantry Elf by **December 1, 2025**
- The Pantry will email you an Elf Toolkit beginning **November 3rd** which includes directions on how to create your crowdfunding page for online fundraising
- Share your personalized crowdfunding page with family, friends, and neighbors via text, email, and social media
- Donations from your crowdfunding page are sent directly to The Franklin Food Pantry
- You will earn **12 hours of Community Service** for your hard work in collecting donations
- Thank you for making a difference in your community this holiday season!