



Hello Pantry Elves!

Once you have created and personalized your crowdfunding page (see crowdfunding instructions in the Pantry Elf Toolkit), you are ready to share the link with family and friends. The more you share, the more donations you will receive!

You can share your link digitally via text, email, or on social media. (You may also share by customizing the flyer template also found in the Pantry Elf Toolkit).

Here is some sample wording to include when asking for donations (don't forget to include the link!)

Dear (name of potential donor),

I'm a Pantry Elf this year and I'm raising funds for the Franklin Food Pantry so our neighbors can have a brighter and merrier holiday season. Please help me meet my goal of \$\_\_\_\_\_ (insert goal amount).

Please click on the link to my page to make a donation! (insert your crowdfunding link)

Thank you!

(your name)

Questions? Please reach out to Jen Johnson at [jjohnson@franklinfoodpantry.org](mailto:jjohnson@franklinfoodpantry.org)